O PAPEL DAS ORGANIZAÇÕES DA SOCIEDADE CIVIL & MEDIAS NA IMPLEMENTAÇÃO DOS ODS

OBJETIVOS DE DESENVOLVIMENTO SUSTENTÁVEL

17 OBJETIVOS PARA TRANSFORMAR NOSSO MUNDO
The role of civil society for the SDGs implementation

- Support implementation
- Advocacy
- Contribute to policy-making
- Demand accountability
- Populirise the goals
Advocate to build political will

- Advocate with government on the SDGs
- Keep the focus on the SDGs
Engage in national SDGs processes

Policy making:
Interface between the state and the citizens

Policy implementation:
CSO and service provision – address capacity gaps, partner with government for providing services
Engagement in policy-making: conditions

Government to:
• Recognize the value of CSOs
• Open the space for civil society engagement

Civil society to:
• Demonstrate its value – ‘from shouting to counting’
  • Capacity
  • Information/Data
  • Legitimacy
• Bring concerns of citizens to policy makers/policy processes – i.e. policy impact on citizens’ lives
From Shouting to Counting!

To influence the policy space civil society needs:
• Institutional capacity
• Information
• Data
• Resources

The ‘Policy Space’
Partnership with Parliamentarians

• Parliamentarians are the legitimate representatives of the people
• They play a critical function in the context of the SDGs
Accountability

- Citizens’ reporting
- Citizens’ continuous feedback on impact of policies on citizens (citizens know which are the good and the bad policies)
- Civil society to play a key role in supporting citizens’ feedback processes and mechanisms
Unicef U-report
CURRENT POLL - 26/Mar/2013:
Do you know any farmers whose banana plantations or crops are infected with banana bacterial wilt disease? YES or NO
35,409 Responses out of 187,256 Participants (18%)
The Media & the #SDGs

- Critical partner for communicating on the SDGs and for creating awareness:
  - Editors
  - Columnists

- Key for monitoring and reporting on the SDGs

- Challenges with getting the Media interested with the SDGs

- Capacity for linking local stories (i.e. crime, corruption, natural disasters, etc...) to SDGs implementation – analyse root causes of local ‘stories’
...capacity, capacity, capacity...

- Civil society needs Institutional capacity:
  - institutional arrangements – systems, processes...
  - Knowledge – information, data...
  - Leadership capacity
  - Accountability

- Outreach needs to be on the ground, amongst communities, not in capitals

- If civil society represents women, children, youth, persons with disabilities, old persons and other, it needs to have DATA on these populations
Organize and Function as a Group

• For civil society to be able to be an effective interlocutor with the government, it needs to organize itself and function as a group.

• See Brazil’s ABONG: http://www.abong.org.br/
UNDG Mainstreaming, Acceleration and Policy Support (MAPS)

Mainstreaming the 2030 Agenda for Sustainable Development
Reference Guide to UN Country Teams

TOGETHER 2030

Webpage:
http://www.together2030.org/en/

Perception Survey on Agenda 2030 National Reviews for HLPF 2016 – REPORT:
TAP - The Transparency, Accountability and Participation (TAP) Network:

http://www.wfuna.org/transparency-accountability-and-participation-tap-network

Toolkit:
Obrigada